

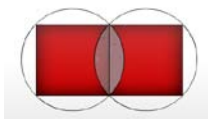
Optimizing printer fleet utilization while decreasing environmental impact

"As a financial company the cost of printing is always an issue. We are always on the lookout for products and ways to control and reduce that cost. We highly recommend this product!"

Igal Naor, Purchasing Manager, Leumi Card.



[Click here to watch a video of how PretonSaver™ works!](#)



See pixel optimization at work.

The Problem: Controlling Office Printing and Reducing Costs

The cost of office printing is a direct outcome of printing volumes. While computers and the internet have enabled electronic distribution of documents, company-wide usage of new enterprise applications, like ERP, CRM and enterprise portals, have contributed to the estimated **20%-40% annual growth in office printing costs**.

To address this demand for printed materials, many organizations have increased the number of printers in their environment. As a result, the number of **users-per-printer has decreased from 15:1 in the past to 4:1 today**. This reduction has led to printing inefficiency, waste and most importantly, an inability to manage, monitor and optimize the printer fleet and users' printing activities. In fact, a recent study for one major printer supplier revealed that **over 50% of today's businesses have no idea of their current operating costs for their printer fleets**.

Now there is a way to address this problem. In so doing, companies can gain additional cost savings beyond any existing supplier contracts while reducing the carbon footprint and pollutants associated with printer consumables.

Introducing PretonSaver™

PretonSaver™ is a comprehensive software solution for printer fleets. The software combines **printer management, optimization of toner and ink, reduction in paper consumption, management information reports and rule-based printing** into a single print management solution. Selected functionality includes:

- **Provides** reports, statistics and audit trail through a centralized management console, including but not limited to total pages printed each month, color vs. monochrome pages, costs per department, printer, computer and application, and total savings per month.
- **Reduces** toner and ink consumption by up to 50% - typical ROI is 6 months or less.
- **Enhances** security through authorized access to specified printers for sensitive applications.
- **Enforce** duplex printing and N-up compressions for specific printers and applications.
- **Maps** all printers and users automatically; minimal setup required.
- **Monitors** printer status for smooth operation and minimal downtime.

Green Advantages

Toner, ink and paper consumables increase pollution. For every 100 employees printing 40 pages per day, PretonSaver™ can save about 422 pounds of CO2 emissions annually. This is equal to driving a medium size car about 1,000 miles and saving approximately 20 trees and 21 gallons of oil.

Benefits Summary

- **Saves Money** – decreases a company's overall printer consumables spending.
- **Reduces Print Volumes** – reduces paper consumption through corporate print policies.
- **Increases Printer Fleet Utilization** – through optimization of printer activities.
- **Saves the Environment** – facilitates compliance with green initiatives and environmental regulations by reducing toner, ink and paper consumption.
- **Simple and Easy Deployment** – minimal IT resources required; works in standalone, distributed and virtual environments within Microsoft Windows® platforms.