

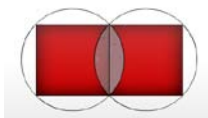
## Reducing the costs of office printing while decreasing environmental impact

"PretonSaver™ is one of the few software packages that provide a measurable ROI. LGES covered the cost of the software within 5 months."

Alon Korman, CIO, LGES



[Click here to watch a video of how PretonSaver™ works!](#)



See pixel optimization at work.

### The Problem: Increasing Costs of Office Printing

Gartner recently reported that "Office printing costs comprise 1% to 3% of total corporate revenues." Industry experts estimate that the annual toner or ink cost per employee ranges between \$300-\$1,100 depending upon the types of documents created; furthermore, this amount is expected to increase at an annual rate of 20% to 40%.

How are organizations attempting to gain control of this escalating problem?

- **Favorable Supplier Contracts** – to reduce overall costs of toner and ink consumables
- **Outsourced Printer Fleet Management** – based on volume and fixed costs

While these are viable options, none address the key issue affecting the cost of consumables as well as the environment – specifically, the **need to consume less ink and toner** without degrading print quality.

Now there is a way to complement any existing initiatives, gain additional cost savings and reduce the carbon footprint and toxins associated with printer consumables.

### Introducing PretonSaver™

PretonSaver™ is a comprehensive print management software solution for printer fleets. Pixel Optimizer™ technology uses advanced algorithms to identify and delete wasteful pixels. In addition, PretonSaver™ enables a company to analyze its print resources and establish corporate print policies by user, groups, printers or applications. Selected functionality includes:

- **Reduces** toner and ink costs by up to 50% - typical ROI is 6 months or less.
- **Decreases** paper consumption through print rules.
- **Calculates** consumable savings in real time.
- **Provides** reports, statistics and audit trail through a centralized management console.
- **Works** with existing printer drivers.
- **Omits** embedded document images based on user request or company policy.
- **Maps** all printers and users automatically; minimal setup required.
- **Supports** Citrix®, VMware® and Microsoft® Terminal Services RemoteApp® environments.

### Green Advantages

Toner and ink consumables increase both indoor and outdoor pollution. Some of the ingredients may be toxic depending upon the type of toner in use and almost all contain some amount of volatile organic compounds (VOC's) in the form of solvents.

- **For every 100 employees printing 40 pages per day, PretonSaver™ can save about 422 pounds of CO2 emissions annually. This is equal to driving a medium size car about 1,000 miles and saving approximately 20 trees and 21 gallons of oil.**

### Benefits Summary

- **Saves Money** – saves up to 50% of a company's overall printer consumables spending.
- **Reduces Print Volumes** – reduces overall print volumes through corporate print policies.
- **Increases Printer Fleet Utilization** – through analysis of printer activities.
- **Saves the Environment** – facilitates compliance with green initiatives and environmental regulations by reducing toner, ink and paper consumption.
- **Simple and Easy Deployment** – minimal IT resources required; works in standalone, distributed and virtual environments within Microsoft Windows® platforms.